



**Greetings!**

**11/11/2023**

**The Heartland Winter Arts Association is looking for corporate partners to help with our mission!**

Established in 1999 as the Heartland Color Guard Association, HWAA has produced indoor competitive events for color guard, percussion, and winds. The organization has grown exponentially in recent years, especially within the winds and percussion area, inspiring the name change to acknowledge their growing presence. With now almost 40 participating units from Nebraska and surrounding states, utilizing close to 500 performers, our circuit hopes to continue to grow its impact on the indoor arts community and provide a quality experience for our performers.

This ever-changing activity allows units to explore their creativity and compete in events throughout eastern Nebraska and Western Iowa. HWAA produces at minimum six competitive events annually. The first three events focus on development as we offer clinics to our members in addition to the competition. The remaining three events are strictly competitive, but retain a strong emphasis on the education of our performers culminating in the final event, our regional championship.

HWAA is committed to the education of its participants. Through the process of designing, learning, and perfecting their programs, these young performers and their leaders learn valuable life skills like responsibility, sportsmanship, and dedication. Many of our performing ensembles continue their season in the weeks following our championship with performances at the Winter Guard International Championships.

Performing on the international stage requires proper feedback and instruction from quality, world-class clinicians and adjudicators. The critique we receive from them is invaluable but comes at a cost. Our biggest expenditures every year come from transportation and housing of these individuals. Your support would help HWAA continue to provide these resources to our members and help us grow on an international level providing more interest in the activity locally. Thank you for taking the time to consider supporting the Heartland Winter Arts Association.

Sincerely,

**Jayson Ross**  
**President, HWAA**

Heartland Winter Arts Association  
www.hwaa.org

PO Box 703  
Boys Town, NE 68010

Phone: (402) 807-3211  
E-mail: president@hwaa.org

# SPONSORSHIP LEVELS

|   | BRONZE | SILVER | GOLD | PLATNIUM | DIAMOND |
|---|--------|--------|------|----------|---------|
| Your Company Logo on "Sponsors" Page on HWAA.org                | ●      | ●      | ●    | ●        | ●       |
| Your Company Logo on Sponsorship banner at all HWAA Shows       | ●      | ●      | ●    | ●        | ●       |
| Your Company Name announced at all HWAA Shows                   | ●      | ●      | ●    | ●        | ●       |
| Social Media posts on all HWAA accounts as a presenting partner |        | ●      | ●    | ●        | ●       |
| Your Company Logo on the bottom of every page on HWAA.org       |        |        | ●    | ●        | ●       |
| Your Company Logo in programs at all HWAA Shows                 |        |        |      | ●        | ●       |
| A ½ Page ad in Programs at all HWAA Shows                       |        |        |      |          | ●       |

# **SPONSOR APPLICATION**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Suite/Apt: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Ext: \_\_\_\_\_

Alternative Number: \_\_\_\_\_ Ext: \_\_\_\_\_

## **SPONSORSHIP LEVEL**

**Bronze** (\$500)

**Platinum** (\$1,500)

**Silver** (\$750)

**Diamond** (\$2,000)

**Gold** (\$1,000)

HWAA is registered with the IRS as a 501(c)(3) and as such all sponsorships and donations are subject to the rules associated with that title. Please send the completed form and payments to:

**Heartland Winter Arts**

**PO Box 703**

**Boys Town, NE 68010**

Please make all checks payable to:

**Heartland Winter Arts Association**